



CONTACTS

NOVEMBER 1961

SEE THE
BRIGHT LIGHTS

EXCITING
DOWNTOWN
SHOPPING

SHOP EARLY
FOR A
HAPPY CHRISTMAS



Published Monthly by

THE T. EATON CO.
CANADA LIMITED

of Winnipeg, Manitoba, for
distribution to the co-workers
of the Company.

Vol. 37 NOVEMBER, 1961 No. 11

Editor: Ruth Spurway

PUBLICATION DATE:
15th of Each Month

NEWS DEADLINE:
The End of Previous Month

COVER STORY

Christmas and Santa Claus, the theme prevailing through the next six weeks, are introduced by this month's cover. The Advertising Department prepared the art work for the Downtown Business Association in connection with Downtown Night, Friday, November 17, and gave Contacts permission to reproduce it. Happy shopping to all!



I Want to Know..

What is the Company's policy with regard to welfare pay for employees absent through illness?

This is the schedule of Welfare Pay Rates that applies to regular (full-time and part-time) employees:

If Your Service with Eaton's Is Less Than Ten Years

- Married men or single persons with one or more dependants: 60% of wages. Maximum weekly payments: \$65.00.
- Single, no dependants: 50% of wages. Maximum weekly payments: \$40.00.

If Your Service with Eaton's Is Ten Years or Over

- Married men or single persons with one or more dependants: 75% of wages. Maximum weekly payments: \$75.00.
- Single, no dependants: 60% of wages. Maximum weekly payments: \$50.00.

If Your Service with Eaton's Is 25 Years or Over

- Quarter-Century Club members will remain on full pay for the first four weeks of absence, and if the illness continues beyond that, will then receive welfare pay rates up to an additional twenty-six weeks.

TO BE ELIGIBLE for Welfare Pay, a minimum of six months' service with the Company is required. The length of time for which Welfare Payments can be made—for any one illness—is based on your length of service with the Company as indicated in the following table:

Length of Service	Time Granted (for any one illness)
Under 5 years.....	8 weeks
Over 5 but under 15 years.....	12 weeks
Over 15 but under 25 years.....	16 weeks
Over 25 years.....	26 weeks

Welfare Pay commences after three days' absence for employees with under five years' service. There is no waiting period for employees with five years' service and over.

What is the Company's policy with regard to paid holidays.

Length of paid vacation granted is governed by length of service as follows:

Employees with 20 years' service and over are granted four weeks annually.

Employees with 5 to 19 years' service are granted three weeks annually.

Employees with 1 to 4 years' service are granted two weeks annually.

Employees with service under 1 year as of June 30th are granted one day for each calendar month served.

FORTY-FIVE YEARS WITH EATON'S

MR. STANLEY DOUGLAS SPEER

Mr. Stanley Douglas Speer of our Printing Department, celebrated 45 years of service in that department on Thursday, October 26, a fine record for a fine gentleman and skilled craftsman. He was born and educated in Winnipeg and, in 1916, married another Eatonian, Lenora Willis of the Millinery Department. Mr. and Mrs. Speer have a daughter, Mrs. Edward Gilmore, and two grandchildren living in Toronto.

Mr. Speer is a member of the Fort Rouge Branch of the Canadian Legion. He has been a curler and golfer, is presently fond of taking motor trips and doing a little woodworking, and give us his lifelong interest has been in horses, "the sport of kings."

To mark this anniversary, Mr. Speer's department presented him with an electric saw. He also received many personal gifts. We all join in congratulations and good wishes for a healthy, happy future, Mr. Speer.



FORTY YEARS WITH EATON'S

MR. JAMES KINLEY

Friday, October 20, his 40th anniversary with the Company, found Mr. James Kinley of the Jewellery Department on his holidays and recuperating from a summer of poor health. However, he found time to come in and have a picture taken and give us a few highlights on his history here. Mr. Kinley is a watchmaker and has worked at his trade continuously throughout his service. He was born in Belfast, Ireland, and came to Winnipeg at six, attended school here and has been a Winnipegger all his life. He is married and has one son, one daughter and three grandchildren.

Before the beginning of Mr. Kinley's holiday on October 6, his department presented him with a lounge chair and on the evening of the 20th his associates held a stag party in his honour where he received a properly furnished wallet. Congratulations and best wishes on this notable anniversary, Mr. Kinley.



MR. HARRY SCOTT JACQUES

Forty years of service with the Company and all in the Grocery departments was the record achieved by Mr. Harry Jacques of the Foodateria on Thursday, November 9. From 1945 to 1951 he was in charge of the Tea and Coffee Room, and the remainder of his time he has worked in various other sections. Mr. Jacques was born in St. Paul, Minnesota, and came to Winnipeg at seven. In 1939 he married Thelma Block of the Fruit Department and they have two sons.

Mr. Jacques is a member of the West Kildonan Legion. He enjoys fishing and has a summer home at Balsam Bay. Gardening at his city home is also one of his present pursuits. He has been a curler, hockey and baseball player and still takes an interest in these sports.

On his anniversary morning his department presented Mr. Jacques with an appropriately furnished wallet.

Congratulations, Mr. Jacques, on your long and faithful service and all good wishes for your future.



MISS GRACE SMITH

Miss Grace Smith of the Catalogue Notions and Fancy Goods must have been very young when she came to work in that department 40 years ago, if her present appearance tells anything. Her first job was working on the mail and she has been for many years in the office. She was born and educated in Winnipeg. Fishing is Grace's favourite recreation with card games coming second as an indoor recreation.

To celebrate this anniversary on Thursday, November 9, her department held a dinner at Zoratti's Restaurant in her honour. Besides the immediate department's staff, many others of the retired and former staff and from the Jewellery Department attended to honour Grace. An air conditioner was presented on this occasion. During the day many personal gifts arrived at her desk and friends and associates called to congratulate Grace. All her friends and associates add their hearty congratulations on this happy occasion.

25 YEARS WITH EATON'S

MR. PHILIP ERNEST ODELL



Mr. Philip Ernest Odell, Department Manager of the Piece Goods, celebrated 25 years of service with the Company on Monday, November 6, though his actual date fell the day before on November 5. He had worked in Boys' Clothing for four years before joining his present department. In 1940 he enlisted in the R.C.A.F. where he served for five years, half of those overseas.

Mr. Odell was born in Winnipeg and attended school here. In 1941 he married Doreen Caine of the Children's Wear Department, and they have a daughter and a son. Mr. Odell is a member of the St. James Y.M.C.A., the Elmhurst Golf and Country Club, Fort Garry Lodge, No. 130, A.F. & A.M. and the Scottish Rite. He curls with the Eaton club and finds time for some carpentry around his home. The Odells plan a trip next spring or summer for Mr. Odell's long holiday.

On Monday, the 6th, Mr. Odell's department entertained at a dinner in his honour at the Paddock and presented him with a flight bag and an electric shaver. His gift from the Company on this occasion was a watch. Congratulations and good wishes, Mr. Odell.

MR. ALFRED CHARLES BEAVIS



On Thursday, November 9 Mr. Alfred Beavis, Department Manager of the Cameras, reached his 25th anniversary with the Company. His record of service has variety, first office boy for the Drug Department, then receiver for Ladies' Sportswear, over four years in the R.C.A.F., three of them overseas, returned in 1946 and worked in the Lingerie Department until taking over his present work in Cameras in 1950.

Mr. Beavis was born in Norwood and attended school there. In 1942 he married Alice Hembroff of the Children's Wear and they have a family of three boys. Mr. Beavis is a member of the Kinsmen Club and the Elmhurst Golf and Country Club. He is a golfer, fisherman, water-skier and camper. Mr. Beavis plans a motor trip at Easter to see the country toward Port Arthur and Duluth and another in August to fish in B.C.

On his anniversary morning his department and the Drugs held a breakfast for Mr. Beavis at Moore's Restaurant and presented him with an electric saw. Returning to the Store he found his desk decorated, and throughout the day he received callers and gifts expressing congratulations and good wishes. On Saturday, November 4, a stag party at the home of Mr. Mainella and a gift of an engraved lighter ushered in the week of celebration. Mr. Beavis received a wrist watch from the Company to mark this anniversary.

Good wishes and our congratulations are added, Mr. Beavis.

MISS CLARA GREENWOOD



Miss Clara Greenwood of the City Advertising reached her 25th anniversary of continuous service with the Company on Sunday, November 12, though it was celebrated in the previous week. She first worked in the Catalogue Files, took over typewriter repairing during the war years, then to the Catalogue Advertising and the City Advertising.

Miss Greenwood was born in Halifax, Yorkshire, and came as a baby to a Saskatchewan farm, moving to Winnipeg before she reached school age. In the winter she curls with the Eaton Women's Club and gets her exercise in summer gardening at her summer place in Kirkfield Park. She has already taken her long holiday as an overseas trip.

On Tuesday, November 7, her department entertained for her at the Charterhouse and gave her a lawn chair. Two other parties given by girl friends also honoured her.

On Monday morning her desk was beautifully decorated and her many friends dropped in during the day bringing congratulations and personal gifts. Her gift from the Company was a diamond ring. Congratulations, Clara, and all good wishes.

MRS. RUBY CONDE



Mrs. Ruby Conde of the Catalogue Shoe Department celebrated her 25th anniversary on Thursday, October 5 after working the entire time in that department. Mrs. Conde was born in Winnipeg and attended school here. She is fond of gardening, sewing, reading and television and used to be an enthusiastic alley bowler. Her long holiday was spent in August at Grand Beach.

Mrs. Conde received a wrist watch from the Company as a memento of this anniversary. Her department presented her with a gift of sheets, pillow cases and a pretty housecoat, and her friends and associates added congratulations and personal gifts.

We all join in wishing Mrs. Conde good health and offering congratulations.

25 YEARS WITH EATON'S

MR. JOHN PERCY COOK

Mr. John Percy Cook of Catalogue Shipping had served all his years in that department when he celebrated his 25th anniversary on Thursday, October 19. He was born in Winnipeg and attended school here. Mr. Cook is married and has a son, a daughter and three grandchildren. All who know him admire his active participation in sports, his favourites being lawn bowling, alley bowling and fishing. He is also a mainstay in our blood donor effort, having made 47 donations. Mr. Cook is a member of the Independent Order of Foresters.

Celebrating his anniversary, a stag was held at the home of Mr. Ridgedale and he was given binoculars. On his anniversary day his department presented him with a Coleman lantern and his decorated table was covered with personal gifts. Mr. John David Eaton and Mr. A. R. Tucker were among those who came to offer congratulations. The Company presented him with a diamond ring to mark this anniversary.

Congratulations and good wishes, Percy.



MR. IGNACE PORUBANEC

Thursday, October 26 was the 25th anniversary day for Mr. Ignace Porubanec of the Furniture Warehouse. He has worked in that department for all his service. Mr. Porubanec was born in Stryj, Poland, and came to Winnipeg with his family at four. He attended school here and has lived in the city almost all his life.

Mr. Porubanec is married and has two sons, one daughter and three grandchildren. He makes a hobby of radio and TV repairing. In his younger years he was a soccer player. His long holiday was spent last summer at Falcon Lake and in Winnipeg.

On his anniversary day Mr. Porubanec received a wrist watch from the Company and his department presented him with a power saw. We join his many friends and associates in wishing Mr. Porubanec many more happy years with the Company.



MR. MERVIN R. SUTHERLAND

Twenty-five years of service with the Company were celebrated by Mr. Mervin (Mel) Sutherland of the General Audit Department on Thursday, October 26. He had worked in the Bedding Department for 16 years, then nine years in Stock Audit before moving to General Audit last April. Mr. Sutherland was born and educated in Winnipeg. In 1933 he married Winnifred Wildman of the Cash Office and they have a son and a daughter.

Tentative plans for a trip to California next summer for his long holiday are being made by the Sutherlands. On his anniversary his department presented Mel with a 35-mm. projector and his associates from the Stock Audit gave him a screen. A luncheon was held at the Wah-Lai Gardens at noon by the General Audit group and the Stock Audit people arrived at his home for a surprise party that evening bringing him a silver tray as a further gift. His gift from the Company was a diamond ring.

All good wishes for your health and happiness, Mel!



MR. WILLIAM A. DALE

Mr. William (Bill) Dale of the Delivery Department celebrated his 25th anniversary with the Company on Thursday, November 2. He was born in Hazelridge and came to Winnipeg at six years of age, attended school here and has lived in the city except for two years spent overseas with the Lake Superior Regiment during World War II. Mr. Dale is married and has a son and a daughter. He is fond of curling, carpentry and duck shooting. He has taken his long holiday recently, spending part of it out shooting and the remainder on a trip to Calgary to his son's wedding.

The Company presented Mr. Dale with a wrist watch and his department gave him a clock radio to mark this anniversary. We join his many friends in congratulations and good wishes.



PORT ARTHUR NEWS

By C. H. Bennett



Left to right: Mr. and Mrs. McDowell in his office; Mr. McDowell receives golf clubs; Mr. McBride presents watch to Mr. McDowell.

The Eaton Quarter-Century Club gained its 9,776th member on Thursday, October 5 when Mr. M. A. (Bert) McDowell, Department Manager of the Wages and Personnel Department in Port Arthur, reached his 25th anniversary with the Company.

Early that morning Mr. R. S. McBride, Store Manager, extended congratulations to him and presented the Company's tokens of recognition, a letter of greeting from our President, a gold wrist watch and a framed membership certificate. Mr. H. E. Perry presented Mrs. McDowell with a beautiful bouquet of 25 roses. Back in his department "Bert" was kept busy as friends from all corners of the Store called to shake his hand and extend congratulations in person. In the evening Mr. and Mrs. McDowell were entertained by the department managers at a dinner and dance held at the Port Arthur Golf and Country Club.

Mr. McDowell was born in Winnipeg and served for three years in the Winnipeg Store before transferring to Port Arthur in 1939. He has been here continuously since then except for the three years he served in the Air Force during the war.

Congratulations and good wishes, Mr. McDowell, from all your associates.

BLOOD DONORS CLINIC RESULTS

During the two days of the clinic, October 24 and 25, 419 donors gave blood, a splendid record of which all Eatonians, whether donors or not, are very proud. The Canadian Red Cross Blood Transfusion Service, writes in a letter addressed to Mr. Fotheringham, Staff Relations, as follows:

"Once again to you and our many blood donors throughout The T. Eaton Company, our heartiest thanks for the most generous support and assistance we continue to receive in our efforts to 'keep lifeblood free to all.' "



DAUPHIN STORE CELEBRATES

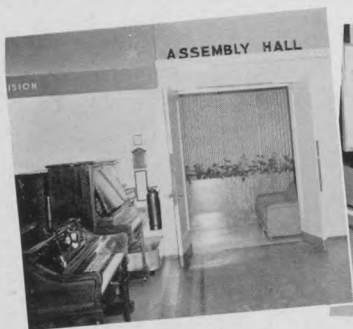


Mr. Johannesson; Mr. H. L. Heath, Store Manager, presents watch to Mr. Johannesson.

Mr. Adolph (Joe) Johannesson, Department Manager of the Hardware and Furniture in the Dauphin Store, reached his 25th anniversary on Thursday, October 26. The day started with a breakfast at the Kings Hotel given by the Store Managers and Assistants, at which he received a gift of a barometer. Later at the Store, Mr. Heath, Store Manager, presented the President's letter, the certificate and a watch. To these gifts were added later in the day a 35-mm. camera from the entire staff and luggage from Mr. Johannesson's department staff. Flowers were sent to Mrs. Johannesson. A stag party at the Kings Hotel banquet room rounded out the evening.

Mr. Johannesson began his career with Eaton's with a six-year stint in the Winnipeg Floor Covering Department, moving to Dauphin as Assistant in his present department in 1942. He was born in Arborg, Manitoba, and attended school there. In 1940 he married Minnie Brown of the Furniture Department in Winnipeg.

Mr. Johannesson is a member of the Lions Club, the Dauphin Golf Club and Vermilion Lodge, No. 68, A.F. & A.M. He is also interested in curling and fishing. He hopes to take part of his long holiday this winter and spend it in Phoenix, Arizona. Your many friends and associates join in congratulations and good wishes, Mr. Johannesson.



PLACES OF INTEREST IN THE STORE

The Seventh Floor of the Store is always worth a visit. A display gives pleasure to the eye or tempts the pocket book whenever one finds a free minute or a lunch hour to browse. During the early fall the Music Department set up a collection of early phonographs borrowed from Radio Station CJOB. How far back did these ancient music-makers carry you?

Handsome, practical furniture occupies the bulk of the space. What wonderful ideas for re-furnishing or even simply re-arranging our homes! Then there is the demonstration home, radio department, the pianos and organs, musical instruments, records (to say nothing of Santa Claus this month).

Have all our staff visited the Assembly Hall in the corner by the radios and pianos? Here we find something going on at lunch or tea time every day. Women's clubs from the city and outside it are able to engage this room for these fund-raising events and we should all be able to direct any inquiry to the proper location.

HONOURED ON THEIR RETIREMENT

MISS MYRTLE L. BOVEY



Miss Myrtle Bovey of the Catalogue Distribution and Files Department has served 44 years in departments associated with her present one when she retired on Wednesday, November 1. In her early years with the Company the Catalogue Division was located on the upper floors of the Store Building and she has seen a lifetime of change and progress in her type of work.

Miss Bovey was born and educated in Winnipeg. In her younger days she was very active in sports, skating, snowshoeing, etc. Reading has always been a favourite recreation with her and she enjoys television. Her plans are indefinite for the future but she will probably make Winnipeg her home.

On Wednesday morning her table was decorated and she received a presentation of a step table, a bedspread and embroidered dresser mats from her department. Many personal gifts were brought to her by her friends who came to wish her well. We add our good wishes to theirs and hope that you enjoy many years of happy leisure, Miss Bovey.

MISS MATILDA CAROLINE VANCE



Miss Tilly Vance of the Telephones is in the news again. This time we report her retirement on Wednesday, November 1. Last May the account of her celebration of 45 years of service appeared. Miss Vance was born in Donahadee, County Down, and came to Winnipeg with her family when she was ten. She lives with her father and sister and will now have time for the many things she has wanted to do through the years. On her retirement day she continued to work, with interruptions to greet the many who came to wish her good fortune. Her table was covered with personal gifts and her department made a presentation of a set of gold jewellery.

That evening a gala smorgasbord was held at the Parker House in her honour. The party was attended by her associates and friends. Mrs. Egan, the other member of the Telephone staff retiring on the same day, shared in the celebration.

Good health and good luck, Miss Vance, through all your future.

MRS. MABEL EGAN



Mrs. Mabel Egan of the Telephones retired on Wednesday, November 1 after 17 years of service with the Company, the first few in Grocery Packing and the remainder in her present department. Mrs. Egan was born in Alden, Minnesota, and came to Manitoba as a child of five with her family. She attended school in Rosser, Stonewall and Dauphin and came to Winnipeg in 1939.

Mrs. Egan is a widow with two sons. She is a member of the Rebeccas and of the I.O.D.E. Reading and needlework are her favourite pastimes. After retirement she plans to make a journey to British Columbia and probably to California. She may find her future home in the coast area.

On her retirement day Mrs. Egan received many personal gifts and her friends came to her department to wish her well. A gift of a cameo ring was presented to her by her co-workers. In the evening she shared the honours with Miss Vance at a smorgasbord at the Parker House, thus completing a memorable day.

Good health and every happiness to you, Mrs. Egan.

MR. OLIVER FREEMAN



After 42 years of service in that department, Mr. Oliver Freeman of the Catalogue Shipping Division retired on Wednesday, November 1. He was born in Winnipeg and attended school here. In World War I he went overseas with the Winnipeg Grenadiers and was wounded at Vimy Ridge.

Mr. Freeman is married and his daughter, Jeanne, works in our D.A. Office. He is a member of the Fort Garry Branch of the Canadian Legion. Gardening and television are his two favourite hobbies. Mr. Freeman plans to stay in Winnipeg after retirement.

On Wednesday morning Mr. Freeman's table was decorated and his department presented him with a transistor radio, an electric clock and a coffee table. During the day his many friends called to wish him well and many personal gifts were placed on his table. We all join in wishing Mr. Freeman good health and enjoyment through many years of leisure in his retirement.

HONOURED ON THEIR RETIREMENT

MR. FRANK DONALD

Friday, September 29, was retirement day for Mr. Frank Donald of the Elevator Department. He had worked for the Company for 36 years, the first 26 years being served in the Grocery Packing before transferring to the elevators.

Mr. Donald was born in Elgin, Scotland, and attended school there before coming to Winnipeg with his family at the age of twelve. He served with the Canadian Field Artillery for four years during World War I and was gassed. In World War II he served six years in Canada with the R.C.E.M.E. Mr. Donald is married and has two sons and five daughters, twelve grandchildren and three great-grandchildren. He enjoys gardening and television and was previously fond of hunting big game. His plans for retirement are indefinite at present.

On his retirement day Mr. Donald's department presented him with an appropriate gift and all joined in wishing him well. To these wishes we add those of all who knew him through the years.



MR. ERNEST HILLSDEN

Mr. Ernest Hillsden of the Furniture Stockroom, Service Building, retired on Wednesday, November 1 after 21 years of service with that department. He was born in London, England, and came to Winnipeg at nine. During World War I he served for three years with the 230th Battalion, two of those years overseas.

Mr. Hillsden is married and has six sons and one daughter and 14 grandchildren. He is interested in Boy Scout work and is president of the 13th Troop of Boy Scouts and Cubs at Calvin Church. He also finds time for carpentry and gardening and is now a sports spectator.

Winnipeg will continue to be Mr. Hillsden's home. On his retirement day his department decorated his table and presented him with a wrist watch. We join his many friends in wishing Mr. Hillsden good health and happiness for the future.



EATON EMPLOYEES' CHARTER FLIGHT FOR 1962



WINNIPEG TO LONDON AND RETURN—\$310.00

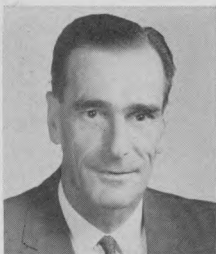
Flight 1—Leaves Winnipeg April 29 — return leaves London May 27

Flight 2—Leaves Winnipeg May 6 — return leaves London June 3

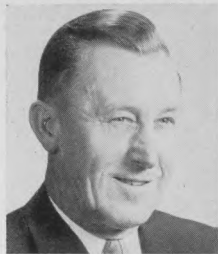
Note: Flight 2 will operate only if we have enough passengers.

Make application early to avoid disappointment. See Mr. R. Laidlaw, Staff Relations Office, 2nd Floor.

APPOINTMENTS



Mr. A. S. Parker



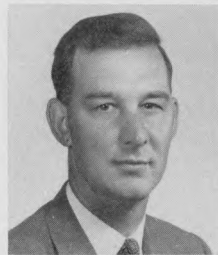
Mr. R. Robertson



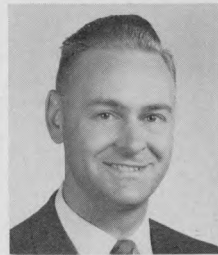
Mr. D. G. Firth



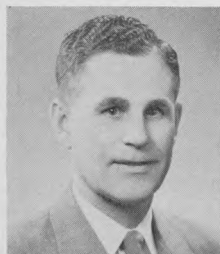
Mr. A. F. Harding



Mr. W. H. Bingham



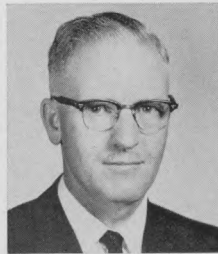
Mr. D. C. Gibson



Mr. M. T. Smithson



Mr. J. Paterson



Mr. J. Graham



Mr. T. Dodds



Mr. E. A. Churcher



Mr. T. E. King

RECENT APPOINTMENTS

WINNIPEG STORE

Department W162—Customs and Traffic:

MR. W. W. BUBB, Assistant.

CATALOGUE WESTERN REGION

Winnipeg

Soft Goods Group

W37 Rebuy—Departments W5, W12, W15, W22, W28, W29, W32, W33, W36, W37, W38, W39:

MR. A. S. PARKER, Rebuy Manager;

MR. R. ROBERTSON, Department Manager;

MR. D. G. FIRTH, Assistant;

MR. D. C. GIBSON, Assistant.

Hardware, Heavy Hardware, Plumbing,

Sporting Goods, Toys Group

W53 Rebuy—Departments W27, W50, W53, W54, W55, W56, W61, W63, W65:

MR. A. F. HARDING, Rebuy Manager;

Fashion Group

W41 Rebuy—Departments W1, W4, W6, W7, W9, W10, W11, W41, W44, W46, W48:

MR. M. T. SMITHSON, Rebuy Manager;

MR. J. PATERSON, Department Manager

MR. J. GRAHAM, Assistant.

EDMONTON STORE

Advertising Department:

MR. W. V. ROMANIUK, Assistant.

HEAVY GOODS STORES

Haney, British Columbia

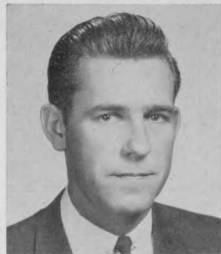
MR. E. DAVIDSON, Store Manager (pro tem).

Fort St. John, British Columbia

MR. D. BRISCOE, Store Manager.

Prince Rupert, British Columbia

MR. G. M. HARVEY, Store Manager.



Mr. W. W. Bub

Appliances, Furniture, House Furnishings Group

W60 Rebuy—Departments W52, W59, W60, W67, W70, W71, W72, W74, 77:

MR. T. DODDS, Rebuy Manager;

MR. E. A. CHURCHER, Assistant;

MR. T. E. KING, Assistant.

ORDER OFFICES

Vernon, British Columbia

MRS. A. J. BETTS, Clerk in Charge.

Fort Churchill, Manitoba

MRS. U. MacASKILL, Clerk in Charge.

North Burnaby, B.C. — Brentwood Store

MRS. G. MORE, Clerk in Charge.

Atikokan, Ontario

MRS. J. BORRETT, Clerk in Charge.

Kindersley, Saskatchewan

MISS H. D. MISSERE, Clerk in Charge.

Canora, Saskatchewan

MRS. E. SHAPKO, Clerk in Charge.

Mission City, British Columbia

MRS. M. FORE, Clerk in Charge.

LONG-SERVICE ANNIVERSARIES

FORTY-FIVE YEARS

Miss Eleanor Walton,
2nd Floor Office.....December 5

FORTY YEARS

Mr. Hugh McMullin,
ElevatorsNovember 17
Miss Molly Ross, Draperies.....December 5

THIRTY-FIVE YEARS

Mr. Melvin R. Elliott,
Freight TransportNovember 19
Mr. Robert C. Banks,
Catalogue Men's Shoes.....November 22
Mr. George H. Cumbers,
Freight Transport.....November 22
Mr. W. A. Roberts,
D.A. OfficeNovember 26

Contacts, November, 1961

Mr. D. A. Sproat, Department
Manager, Men's Shoes.....November 29
Mr. Stanley G. Mathias,
Assistant, Women's Furs.....December 6
Mr. R. A. Webster,
FoodateriaDecember 6
Mr. Alexander Gilchrist,
Catalogue HousewaresDecember 6
Mrs. Alma O. Hargreaves,
Grocery Office.....December 9

TWENTY-FIVE YEARS

Miss Caroline M. Koslok,
StationeryNovember 23
Mr. Charles K. Major,
Merchandise ManagerNovember 23
Mrs. Florence M. Louch,
Beauty SalonNovember 27
Mr. H. A. Wilson, Department
Manager, Catalogue Toys.....December 8

Eleven



EATON RETIRED MEN'S RECREATION AND CURLING CLUB

The first meeting of the club for the 1961-62 season was held on Monday, October 23 with an attendance of 51. President Syd McKay welcomed the members and Mr. B. C. Scrivener spoke briefly. The club meets on Monday afternoons at the Eaton Curling Rink, Mayfair Avenue. All Eaton retired men are very welcome. Officers for the 1961-62 season are:

Patron—R. S. McCordick
Honorary President—B. C. Scrivener
Past President—A. Tisdale

President—Syd McKay
Secretary—Ed Rogers
Treasurer—James Ward
Angus

CURLING NOTES

Curling got off to an early, enthusiastic start for the 1961-62 season. The rink was in fine condition and presented an excellent appearance for the opening events. These were scheduled several days earlier this year, which should make it possible to run off the competitions very smoothly.

Monday, October 23 saw the first games played in the Women's Curling Club schedule at 6:15. This was followed by that club's Opening Night program at 8:15, a friendly get-together held to introduce new members to the group and completed by the serving of refreshments. About 50 members, new and old, turned out on this occasion.

The Men's Curling Club officially opened their season on Tuesday evening, October 24. Mr. W. G. Thomson, assisted by Mr. B. C. Sutherland, sent the first rock down the ice. Then the ten rinks with games scheduled for that evening took over and the season was on its way.

The Men's Curling Club held its semi-annual meeting and annual get-together on Thursday, October 19 in Scott Memorial Hall. After an hour of business the well-attended meeting settled down to a social evening and a good time was enjoyed by all.

Below Some of the Members of the Men's Curling Club Executive for 1961-62

Left to right, top row: Pat Milne, 373; Joe Donaghy, 135; Mike Tomlinson, 101, Secretary. Bottom: Ted Ritchie, Order Office Supervision; Gord Garden, 229, President; Jack McKay, Fire Inspectors, Secretary. Missing from picture: G. Walker, J. Aikman, R. Walker.



EATON LAWN BOWLING



Left to right, top row: Winners of the Sutherland trophy—Margaret Jackson, William Goldsmith, Percy Cook, Julie Cook. Winners of Men's Doubles: Roy Saunders, Bill Summers, Jr.
Bottom: Winner Men's Singles—Bill Summers, Jr. Winners Ladies' Doubles—Kay Neudorf, Mona Summers. Winner Ladies' Singles—Pauline Smith.

The final event of the lawn bowling season took place at the St. Charles Hotel on Saturday evening, October 28. A dinner and dance attended by the members of the club and their guests was greatly enjoyed. Among the head table guests were Mr. and Mrs. B. C. Sutherland, Mr. and Mrs. F. G. Muirhead and Mr. and Mrs. G. G. Cordell, President of the Manitoba Lawn Bowling Association. Following the dinner and presentation of trophies the room was cleared for dancing to music provided by a very effective collection of hi-fi records.

The trophy winners are listed and pictured above. Other winners included: Second place for team competition—Bill Summers, Sr., Roy Saunders, May Peterson, Lill Johnson. Second in Men's Doubles—Bert Orr, Russel Dawson. Second in Men's Singles—Bert Orr. Second in Ladies' Doubles: Rita Bovey, Frances Spice. Second in Ladies' Singles—Hilda Dawson. Consolation winner in Men's Doubles—Bill Summers, Sr., Cliff McFadden. Consolation winners in Ladies' Doubles—Jessie Club, Lil Fruk.

SAVE OUR SUPPLIES

This picture shows over 222 feet of marline twine that was used to tie two corrugated cartons delivered to the Beach. Two or three feet of gummed tape would have done the job. Even if six feet of gummed tape had been used, there would have been a saving of 2500%.

Wrapping supplies constitute a large item in the Company's expenses. Using them properly and economically is part of YOUR RESPONSIBILITY.





MAIN FLOOR

Delivery—By Kathleen Cross

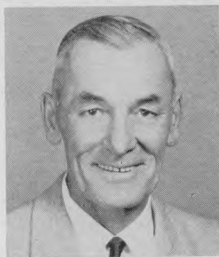


Congratulations to Alex Bremner who, on November 8, celebrated 35 years with the Company—spending all these years in the Delivery with exception of approximately seven years when he was overseas in World War II. Alex' leisure hours are spent in the garden and he has taken many prizes for his beautiful display of flowers. A presentation of a Lazy-Boy chair was made by Mr. Arnason.



Congratulations to Mr. Howard Dale, our Assistant who, on November 1, celebrated 35 years of continuous service with the Delivery, with the exception of five years when he was

in the Army in World War II. Howard is a keen golfer and enjoys curling in the winter. A presentation of a golf bag was made by Mr. Arnason on the morning of his anniversary.



It was on October 18 that Mr. William Mitchell celebrated 35 years with the Company. A presentation of a clock radio was made by Mr. Arnason. Mr. Mitchell's long service has been continuous with the Delivery Department with the exception of six and a half years when he served with the Army in World War II.

Congratulations to Mr. Bill Dale who, on November 2, joined the ranks of the Quarter-Century Club. On the morning of his anniversary, a clock radio was presented to him by Mr. Arnason. Bill has spent all these years in the Delivery with the exception of the time he was in the Army during World War II.

Dan Cupid has been prowling around the Delivery, resulting in three members of our staff taking the vital plunge: Stan Barlow, on September 30, was married in St. Luke's Church to Aldous Brow, former member of the Garage office.

Joyce Neniska of our office staff, chose October 14 for her wedding in St. Aiden's Church to William Caldwell of Department 132.

Bryan Wiebe was married on October 21 to Gloria Shrupka of the Winnipeg Gas Company in St. John's Cantius Church.

Congratulations to all and our very best wishes for many years of happiness.

Our deepest sympathy is extended to Jimmy McGregor whose mother, Mrs. Ida McGregor, died October 17 in Winnipeg General Hospital.

On October 7 at Scott Memorial Hall, the Drivers' Social Club held their annual fall dance—a very enjoyable evening was had by all who attended.

Salesroom—By A. Christensen

On Friday, October 13, we said good-bye for now to Lorna Mymko. Lorna left the Catalogue Salesroom to devote full time to home-making. Hope to see you now and then, Lorna.

Mary Sadleir was in General Hospital in October for an operation on her leg. Hope all is going along well, Mary, and that we will have you back with us before too long.

We heard with pleasure of the arrival of a baby girl for Joyce and Fred Budzey. They are calling their wee girl Sandra Lynne. Bring her in to see us sometime, Joyce.

Another diamond for the Salesroom! Marjorie Seifriest received a lovely ring from Ed Weiss. Our best wishes to you both.

Janet Macauley, who had been with us just a short while, left on October 31. Good luck in your new venture, Janet.

SECOND AND THIRD FLOORS

Departments 113, 122—By Ina Caners

Thursday, October 19, Mr. John Percy Cook, Catalogue Shipping, celebrated his 25th anniversary with the Company. He received many personal gifts, among them a pair of binoculars, cuff links and ties. During the day his many friends and associates came to congratulate him. Among those who came to wish him well were Mr. John David Eaton and Mr. A. R. Tucker.

On October 20 a stag was held in his honour at the home of Mr. Jack Ridgedale where Mr. S. Houston presented Percy with a sportsman's lantern on behalf of all present.

To the brides and grooms who were married during the months of September and October we extend our sincere wishes for their good health and happiness. Their names are as follows:

Miss Doreen Harder, 113, wed to Mr. Henry Epp September 16.

Miss Lorraine Konick, 113, wed to Mr. Clifford Franklin September 15.

Miss Carol Barley, 113, wed to Mr. Jack Werner October 28.

Miss Wanda Polanski, 122, wed to Mr. Gordon Obodzinski October 14.

Miss Marie Verrier, 122 Department, wed to Mr. Eugene Lapalisse September 9.

Mr. Harry Isfeld, 122, wed to Mrs. Blanche MacDougal September 7.

There were many beautiful gifts presented to the brides and grooms by their business associates.

Engagements: Miss Doris Glowatsky, 122, to Mr. Stanley Rupa, September 23.

Miss Gertrude Svorad, 122, to Mr. George Kowalyk, October 13.

We wish Doris and Gertrude a bright and happy future.

Shirley Wasylenko, 122, left us to take up duties elsewhere. She was presented with a silver locket by her co-workers. Best of luck, Shirley.

Miss Tony Zanewich left Department 122C. Tony was presented with gift certificates during a luncheon held in her honour. To Sadie Hiebert, who left 122 to attend Bible School, our best wishes for her success. May your dreams come true, Sadie. Sadie was presented with a pen and nylons from her friends.

To Miss Kay Neudorf our congratulations in winning a cup in the Eaton Lawn Bowling doubles event.

Drapery Workroom—By O. Naften

Best wishes for a speedy recovery to Irma Senf who is now recuperating at home after her stay in the hospital.

Our deepest sympathy to Daisy Zetterstrom on the loss of her father recently.

We are glad to see Pearl McIntyre back at work after her recent illness and stay in hospital.

On the evening of October 5 a farewell party was held at the Marlborough Hotel in honour of Mrs. E. Gould of Department W267, who has left us to make her home in Montreal. Best of luck for the future, Evelyn.

Drapery Workroom—By D. Zetterstrom

Our deepest sympathy to Mrs. R. Ingimundson in the loss of her brother, and to Mr. S. Toth and family in the loss of his mother-in-law.

We are glad to hear that Mrs. J. Courchaine has returned home from the hospital. Hope you are feeling much better.

It is nice to have Mr. D. Ritchie drop in to pay us a visit once in a while and see he is enjoying his retirement.

Jewellery and Watch Repair—By N. De Foort

Friday, October 13, Mr. James Kinley celebrated his 40th anniversary with the Company. On behalf of the department Mr. A. Harvey presented Jimmy with a lovely chair along with all our best wishes for many more happy years.

A stag was held in his honour at the home of Mr. H. Street, attended by members of the staff and old friends. He was presented with a wallet. A good time was reported by all.

Congratulations to Mr. and Mrs. Clifford Kjernisted on the arrival of their first son, Lorne Clifford, born October 12. Lorne weighed 8 lb. 8 oz. Also congratulations to Mr. and Mrs. Chick Francis on the arrival of their second daughter, Shelley Marie, born October 16.

* * *

FIFTH FLOOR

Radios, TV

On October 27 Mr. Tommy King celebrated his 30th anniversary with the Company. Mr. Dodds presented Tom with a set of TV tables and a cardigan sweater on behalf of the staff. Tommy also received a patio table and barbecue tools from the Rebuy staff and other personal gifts from friends.

* * *

SIXTH FLOOR

Catalogue Customers' Relations—By J. Paul

Mrs. Flo Baker left the department to take up full-time housekeeping. She was presented on Friday, September 29, with numerous gifts, including a duster, a sweater and a tea service. We wish all the best of luck to you, Flo.

Miss Polly Tymac left us to take up a new position in Department 184. Our best wishes follow you, Polly.

At 5 in the afternoon of October 23, Miss Alice Meinhart became Mrs. Victor Schupley. On the Thursday before the big day, Alice was presented with pots and pans from the department and a beautiful clock. All the best, Alice.

We welcome Miss Pat Hadden to our department.

* * *

SEVENTH FLOOR

Budget Plan—By M. R. McLean

Our best wishes for happiness to several new brides in the office.

Carol Fry and Harry Maash wed on October 14 at McDermott Baptist Church. Carol and her husband will reside in Yorkton.

Norma Clarke has left to take up a new position commencing November 11. She will marry Ron Munroe on that date and live in Ontario.

Adeline Dudnyk exchanged wedding rings with Joe Ewanika. The ceremony took place on October 7 at St. Mary's Greek Catholic Church.

Joanne Kirby and Otto Kaufhardt were wed on October 28 at St. Steven's Lutheran Church.

Congratulations to Shirley Schellenburg and Frank Ens, also Eva Unrau and Harvey McMillan on their recent engagements.

Marcella Nahulak left on October 14 to live in Thompson, Man.

Max (Smitty) Smith retired on September 20 and upon checking up on his recent activities, we find he is busy catching up on all the little jobs that are put away until there's more time. We all miss Smitty and hope that he is enjoying his leisure time. Best wishes from all the staff.

We are happy to see Irene Ulrich back after her recent illness.

Cashiers—By Betty Kuxhouse

We welcome back Irene Sawchuk who was away on the sick list in October.

Best wishes for a speedy recovery go out to Miss I. Sutton. We hope to see you back soon.

Rhea Berriault received many lovely gifts from the department and her many friends as she left on October 27 to be married. We join in wishing Rhea and Freddy every happiness for the future.

Catalogue Copying—By M. Wilson

The Sportsman's Club was the scene of a pleasant gathering at dinner on October 2, when the management and many of the staff met to honour Margaret Beer on the occasion of her 25th anniversary. Speeches spiced with humour by Mr. Blythe and Mr. McPetridge, were enjoyed. Mr. Blythe then presented Margaret with a lovely hand bag and marcasite necklace on behalf of those present. An evening of dancing followed.

October 5 was no dull, ordinary day, but the thrill of excitement was felt by all when Margaret Beer reigned as queen on her special day. Opening that large tableful of mysterious packages proved rewarding indeed, and we all joined in Margaret's delight at their beauty, and in wishing her every happiness for the next 25 years.

Margaret had countless callers from within and outside the Catalogue building. There was never a dull moment. We all enjoyed it, Margaret, and wish you continued good health and happiness.

The matching luggage set received from the department will be appreciated most on her anticipated trip abroad next summer. It's hard, indeed, for us poor gals not to covet so beautiful a diamond ring.

Myrtle Schoenborn was the recipient of a lazy Susan, a breakfast set, a pair of sheets, etc., when she left to become the bride of George Parker. The wedding took place October 7 at the Lutheran Church of the Cross. Our best wishes are yours, Myrtle and George.

We are proud of Dorothy Hunt and Margaret Jackson who won honours in the world of sport. Congratulations to you, Dorothy, in winning the "Oscar" of the golf club, and to you, Margaret, in doing your bit to make your team a winner in lawn bowling.

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EIGHTH FLOOR

Men's and Boys' Wear—By D. Dee

Congratulations to Dave Brown who, on October 5, celebrated his quarter-century with the Company. Dave arrived at work to find a gaily-decorated, gift-laden desk awaiting him. Mr. J. Leighton presented the department gift of a power saw. Friday evening Dave and Mrs. Brown were honour guests at a dinner held at Zoratti's. On this occasion he was the recipient of travel slippers. Also at that time Mr. A. S. Parker and Mr. J. Leighton took the opportunity on their own behalf to present Dave with golf clubs, expressing their appreciation for the co-operation he had shown them during the years they had worked together. To Mr. and Mrs. Brown—all the best.

We are glad to have Miss T. De-Gelder and Mr. H. Larter back at work after their recent illnesses.

Our sincere sympathy is extended to Mr. W. Johnston on the loss of his brother, and to Mrs. Nora Martin on the loss of her brother.

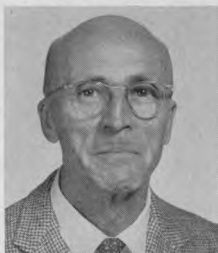
Exchanges—By M. Davies

On October 5 the Exchange staff assembled to congratulate Beth Bruce on her 25th anniversary with the Company. To mark the occasion Beth was presented with many lovely gifts including a week-end luggage case presented by Mr. English on behalf of the management and staff.

On the eve of October 6 the girls from 119 and 119 Signers entertained at a tea party at Zoratti's in Beth's honour. She was presented with a copper centre-piece.

Our deepest sympathy is extended to Mrs. Kae Farquhar in her recent bereavement.

Catalogue Distribution—By N. Pruner



Mr. Jack Greenwood celebrated his 35th year of service with the Company on October 23. Gifts on his table included a Viking radio from the department and other individual gifts from his friends and co-workers. Congratulations, Mr. Greenwood.



Mr. W. Shortt celebrated his 35th anniversary with the Company on October 30. Gifts on his table included a hand saw from the department and many other individual gifts from his friends. Congratulations, Mr. Shortt.

A supper was held in honour of Mr. Greenwood and Mr. Shortt at Zoratti's on October 26, where Mr. C. Scarr presented both men with leather billfolds. We all join in wishing Mr. Greenwood and Mr. Shortt much success and happiness in the future.

Congratulations to Eileen Simpson who became engaged to Jack Tuckett on Friday, October 27.

Sorry to report Yvette Paulicille is on the sick list again, and all send best wishes for a speedy recovery.

Congratulations to Mr. W. Lockwood on his recent appointment as Catalogue Operating Manager.

NINTH FLOOR

Jewellery and Notions—By J. Farr, E. Moore

We were sorry to bid adieu to Jenifer Jones (our English lass) who left us on October 6 to sail to New Zealand. On behalf of the staff Mr. Robertson presented Jenifer with the department gift and wished her smooth sailing and best of luck in her new venture. She was also the recipient of a corsage and many personal gifts. At noon the girls held a luncheon in her honour at the Holiday.

Good luck to Bert Counsell who left our department on October 6 to join the staff of Department 237.

Belated congratulations to Martin and Terry Penner on the birth of their daughter, Deborah Lee Ann.

Department 1—By J. Duncan

In honour of Anna Stefansson who celebrated 30 years with the Company November 5, a dinner was held Friday, November 3 at the Charterhouse Rib Room.

A presentation of a corsage and American Beauty china was made.



BASEMENT STORE

Shopping Card Assembly and Packing

By E. Bader



Congratulations to Mr. Ed Smith, Assistant in our department, who attained his 35th anniversary with the Company on Friday, October 27. Celebrating this occasion a party was held at the home of Mr. John Paisley on Thursday evening. It was attended by the staff and friends and a very enjoyable evening was spent. Ed received a presentation and Mrs. Smith (Kay) a lovely corsage. Bill Evans and Albert Doherty provided the entertainment.

Contacts, November, 1961

Men's Furnishings—By Connie Soal

Wednesday, October 18 was the day Mr. Dave Johnston, Department 928, entered the service of the Company 35 years ago. Marking this anniversary, a presentation of a mirror was made by Mr. H. R. Insch on behalf of the staff. Congratulations and best wishes, Mr. Johnston!

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MAIN FLOOR

Gloves and Hosiery—By Norma Patterson



Mighty fine advertising for the Hosiery Department, we think! And it proves that youth isn't everything. The total age of the girls shown here is 331 years. Their total service with Gloves and Hosiery, 157 years. The picture was taken at a birthday party for one of the group. Not a thing wrong with the morale in our department when we stay friends through the stress and strain of all those years.

Walter Schau, our young stock boy, left the department to make his home in Dauphin. Mr. Clark presented him with a camera outfit on behalf of the department.

Mr. Don Reid of the Men's Socks left also to take up a new business venture. He was presented with a leather briefcase carrying with it the good wishes of the department.

We welcome to our staff our new stock-room boy, Dennis O'Malley.

Men's Clothing—By Bea Nash

Congratulations to Mr. and Mrs. Bruce Dickie on the birth of their first child, Stuart Graham, who arrived on August 1.

Glad to see Mr. Jack Allan back after being hospitalized.

Drugs—By Irene Robertson



On Saturday, October 21 Harry Robinson received congratulations on the occasion of his 35th anniversary. He was presented with a table lighter and other gifts. All best wishes to Harry from all of us.

Glad to see Helen Dufva around and about again. Hurry back, Helen, we miss you.

Our sympathy goes out to Evelyn Wickdahl in the loss of her mother.

SECOND FLOOR

Fancy Goods—By Mary Greening

Something new in the Fancy Goods — a bright, sparkling diamond ring for a wonderful person we know and love — Miss Kitty Thornhill surprised us one morning recently by appearing with a diamond on the important finger. Mr. William Grant of Hollywood, California, is the lucky man. Congratulations, Kitty and Bill, and our most sincere wishes for your future happiness.

Edna Wilchuk left us last month to be a full-time housewife. We had a lovely time at a dinner held in her honour at Moore's. She was presented with a lamp and jewellery from the staff. We will miss you, Edna.

Sorry that Mr Boston is on the sick list. Hope you will soon be on the mend and back with us again.

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THIRD FLOOR

3rd Floor Office—By M. Adams

Mrs. Alma Alleyne attained her 35th anniversary on October 13, but because she was going on a week's vacation, a presentation of stereo records from the office staff was made by Mr. Don Sanderson, Office Manager, on Friday, October 13. She also received many congratulations and personal gifts from her numerous friends, including Mr. and Mrs. D. Macnamara, who are now living in Vancouver.

The girls had a belated dinner at the Shanghai for Alma on November 9. Congratulations and very best wishes for the future, Alma. This dinner was also for Margaret Copeland who celebrated her 35th, September 15. Congratulations are also in order for Margaret and best wishes for her future happiness.

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FOURTH FLOOR

Junior Dresses



On Tuesday evening, October 17, the staff of Departments 241, 341, 541 gathered at the Steak Loft to honour Miss Clark on her 35th anniversary with the Company. Mr. Franklin presented her with a beautiful hand bag on behalf of the three departments. We had a delicious dinner and were expertly photographed and blinded by Miss Demery. Congratulations, Miss Clark, and "many happy returns" from your friends.

* * *

FIFTH FLOOR

Juveniles—By G. Jenkins

On October 27 Anne Sopiwnyk left the department to be married November 4 to Frank Bodner. Anne was presented with a gift of lingerie and a corsage of yellow roses from the department and various other gifts from her friends. We wish you every success and happiness for the future, Anne.

Welcome to Mrs. J. Carswell who has recently joined 210 staff, Boys' Wear section.

Welcome also to Mrs. L. Robertson who has joined 211 staff, Girls' Coats section. Glad to have you with us, girls!

Lunch Room—By Ruby Tait

We were sorry to say farewell to Mrs. Janet Thomas of the Basement Lunch Bar who left after 17 years' service to make her home in Vancouver, B.C. Best of luck, Janet. We'll all miss you.

A speedy get well is wished Mrs. V. Garson of the Catalogue Lunch Room recuperating at home after an operation.

Our deepest sympathy to Mrs. Ellie Couch of the Valley Room on the recent loss of her mother.

Congratulations to Miss Jeannine Bouchard on her engagement to Leo Dube.

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SIXTH FLOOR

Sales and Expense—By John A. Lewington



Saturday, October 14, was the 35th anniversary of Mr. John A. Kerby. On Friday, Jack's fellow employees presented him with a kitchen clock and crystal glasses to commemorate the occasion. Telegrams, messages of congratulation and personal gifts continued to arrive all day long. Jack started with the Company in the General Audit but has served most of his years in the Sales and Expense Office.

It seems that engagements and weddings are very topical items. Miss Carol Friddinnson came to work the other day with a lovely diamond. Congratulations, Carol.

New arrivals to the office are Adrienne Shackleton and Sharon Anderson. Welcome to you both!

A survey of the office holiday trips this summer reads like a map of North America: Banff, Bemidji, Calgary, Chicago, Kitimat, Minneapolis, Nassau, B.W.I., San Francisco, Toronto, Vancouver, Whitehorse. Then, of course, there are all the beauty spots of Manitoba: the Whiteshell, Riding Mountain, Grand Rapids. There must be some wonderful memories to talk about and pictures to look at during the coming winter.

Draperies

On Saturday, October 21, Miss Helen-Anne Course was married to Mr. Joe Bruhart in Greenwood United Church. Helen-Anne was presented with two lovely pictures from the department, and, to add to her "Corn Flower" crystal set, she received six wine glasses from the girls in the office. At a dinner and kitchen shower held in her honour she also received a kitchen clock and bathroom scales. Best wishes, Helen-Anne and Joe.

We were sorry to say good-bye to Mrs. Evelyn Gould who left us on October 2. Evelyn has moved to Montreal where her husband, Buster, has been transferred by Trans-Canada Air Lines. To honour Evelyn, the Drapery Department and many of her friends gathered at the Marlborough Hotel for a dinner and dance. Mr. W. Ritchie presented her with a lovely hand bag and, on behalf of their

many friends and associates, wished Evelyn and Buster continued success and happiness in the future. Evelyn has been with our department for 14 years and will be greatly missed. Best of luck, Evelyn and Buster.

Floor Coverings—By Gladys McLean

Congratulations to Mr. and Mrs. Bruce Thorsten on the arrival of a baby boy, born September 23—a brother for Lori-Dianne. The baby has been named Roland Brian.

Congratulations also to Mr. and Mrs. Tom Miller on the arrival of Thomas Frederick, born October 20—a brother for Tammy.

Our sincere sympathy to Mr. W. Reid of 1072 Department on the death of his father who passed away in Deer Lodge Hospital on October 29.

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EIGHTH FLOOR

Budget Plan—By E. Tamplin

Congratulations to Marguerite Leathers who received a beautiful diamond ring from Mr. Ralph Wilson. All the best to you both.

We are very happy to report that Stella Hawkins is feeling so much better and expects to be back with us all again very soon. Also glad to see Mrs. Jean Stear back after her recent illness.

We were sorry to say good-bye to several of our girls who have left to take up other positions. Mrs. Myrtle Neudorf was the guest of honour at a supper at the Morocco at which time she was the recipient of a waffle iron and some china. Myrtle's gift from the office was an electric coffee pot.

A dinner at the Sportsman Restaurant was held in honour of Ada Vander Graff by a number of her associates. Ada was presented with a lovely hand bag from her friends and her gift from the office was a set of Corning Ware.

Miss Betty Huppe was entertained at the Wah-Lai by a number of her office friends at which time she was presented with a lovely sweater. Betty's gift from the office was a travel alarm clock. Our very best wishes to you all—be sure to come and see us once in a while.

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STORE SERVICES

Elevators—By E. Ratzlaff

Mr. Frank Donald retired on September 29 after 36 years of service with the Company. A parting gift was presented to him by Mr. F. McDonald. We all join in wishing him good health and happiness through the years ahead.

Aldous Brow and Stanley Barlow were united in marriage at St. Luke's Anglican Church on September 30 at 5 p.m. Rev. J. C. Clough officiated. Given in marriage by her son, Bob Brow, Aldous looked lovely in a gold satin dress with matching hat and shoes and eggshell-coloured gloves. She carried a white Bible overlaid with two mauve orchids. The bridesmaid, Linda Barlow, wore a blue satin dress with white accessories, and carried pink carnations.

After a reception at the home of Mr. and Mrs. W. A. Taylor at 937 Calrossie Avenue, Fort Garry, they left for a honeymoon trip to Duluth and Minneapolis. To them we offer our best wishes for a long and happy married life.

We are glad to have Janice Miller back after her recent illness.

We are sorry to hear Mr. and Mrs. Mel Klassen's little daughter, Corrine, is in hospital.

Best wishes to Peter Dyck who left us in October.

Dispatch—By R. Fowler

We were happy to see Bob Erback back at work. Unfortunately, Bob has had several stays in the hospital. We hope that he has now returned to good health.

Light Heat and Power—By J. G. A.

It wouldn't be right if summer slipped into autumn,

Without telling of a fishing trip and how the boys caught 'em.

As usual there was Davidson and Morrison, Bowman and Newton,

Who, due to the drought have given up shootin'.

But rather than forsake this annual event, Into a huddle the four heads they went.

And without even thinking or moderately wishing,

They decided this year that they'd all go a-fishing.

So they got out their kits of bright fishing gear,

That hadn't been used since the spring of the year.

They polished the steel and the brass and the copper,

Till it shone like a gold tooth in a potentate's chopper.

They were prepared for the Jack Fish, the Pickerel and Mullet,

Just name us the fish and they had a hook for its gullet.

Well after they were loaded with all their supplies,

They rented a plane and took to the skies.

They charted a course that ran north by north-east,

To a lake once explored by our John Lundy Preece.

They landed on shore midst the waves and the reeds,

And made friends with the natives with trinkets and beads.

Then Morrison with an eye as keen as a goat, Gazed down the shore and spied a small boat.

Removing his shoes to make him more fleet, He raced for the boat in his freezing bare feet.

He rowed back to the gang and they loaded their gear,

As well as some food and a case of root beer.

They soon became happy and this may be explained,

By the fact that the root beer could have been grained!

As Morrison kept standing and rocking the boat,

Said Newton, "If you're cold, then put on my coat."

So finally he sat down then sprang up with a scream,

With fish hooks adhering to his pants at the seam.

Ed Davidson, a mischievous and practical joker,

Held a straight face as if playing draw poker,

While Morrison roared, "You rascals, you bullies,

It's no laughing matter to have hooks in your woolies."

Mr. Bowman now seeing the boys getting wild,

Counselled each one like a prodigal child, Said he, "Put out your nets, your gaffs and your lines,

And let Morrison struggle with the hooks and the tines."

So the fish were reeled in by the millions of pounds,

They never had struck such lush fishing grounds,

The plane then was loaded with their rods and their loot,

As they gave a tiger to A. Bowman for cancelling the shoot.

SERVICE BUILDING

By L. Rudishyn

We wish to extend our congratulations to Mr. Ivan Porubanez who celebrated his 25th anniversary with the Company on Thursday, October 26. A presentation was made by Mr. A. Flinnbogason on behalf of the staff and associates. We hope you will spend many happy hours enjoying the use of your gift. May your future years be filled with good health and happiness.

Electrical Service—By W. Hatton

On Friday, October 6, we said farewell to Mr. Peter Friesen of the Washer Service section of the department. On behalf of the management and staff, Mr. A. Ruymar presented Pete with a leather brief case with good wishes from all for his future success.

Congratulations to Mr. and Mrs. Lorne Sparling who are the proud parents of a daughter named Karen.

Glad to welcome Joe Gorman of the TV Service section back again after being off through illness.

Ray Senez of the Refrigerator Repairs, and Ed Lane of the office staff are teaching swimming to the Eaton Women's Swimming Club.

MITCHELL-COPP BUILDING

Sales Audit—By Ruth Matthes, Sandy Ross

A big hello to Marilyn Thomas! It's nice to see you back, Mar.

We are very glad to hear that Christine Matheson is out of the hospital and recovering at home. We hope to see you well and back with us real soon, Christine.

Gail Okapiece is now studying at Teachers' College. We know she will make a fine teacher and wish her lots of success.

Miss Jan Boychuk really likes to be different. Jan was engaged by telegram to Mr. Roy Hangle on October 20. Sincere congratulations to both of you.

Mrs. Pat Enns has decided to take up housekeeping full time. Come and see us soon, eh?

ALEXANDER AVENUE WAREHOUSE

Printing Department—By Margaret Torrance

October 26 was a special day for Mr. Stanley Speer when he completed 45 years of service with The T. Eaton Co. Printing Department. Mr. Speer is a compositor. Stan is married to a former Eatonian, Lenora Willis. They have one daughter, Mrs. Eleanor Gilmore and two grandchildren in Toronto. Stan's hobby is woodcraft. A gift from the department, a jigsaw, was presented by Mr. L. Wimble.



Congratulations were also in order for Mr. John LeBlanc completing his 35 years of service November 2. John is a pressman. He was born in St. Boniface and is a member of Le Cercle Ouvrier. Mr. and Mrs. LeBlanc have been blessed with three children, one daughter, Lucille, and two sons, Maurice and Paul, and three grandchildren. An electric razor was John's gift from the department.

In making the presentations, Mr. Leonard Wimble spoke of the excellent service of both John and Stan in their combined 80 years of work in the department and expressed the congratulations and good wishes of all their fellow workers.

Heartfelt sympathy is extended to Miss Margaret Bowyer and family in the loss of their brother on October 6.

We were happy to receive a visit from Miss Norah Salter who has been absent from work for several weeks with a broken wrist. Pleased to know your wrist is on the mend, Norah, and hope you will soon be able to be back with us again.

ASSISTANTS' DINNER MEETING INSPIRES

The meeting following the Assistants' Association dinner in the Grill Room on Tuesday, October 17 ended with over an hour of questions and answers that brought information and stimulation to all present. Mr. F. G. Peskett, Staff Superintendent, and Mr. L. C. Pearsall, Assistant Controller, both from Head Office, expressed their willingness to answer questions following Mr. Peskett's talk on Company problems, policies and progress.

Assistants rose to the occasion and several topics of interest received clarification. Sample questions: "What is the Company policy with regard to ——?" (several of these). "What characteristics make for success in retailing?" "Who dictates the kind of service our Company will give?" The answer to the last one was an emphatic statement that the customer's preferences definitely determine the kind of service we must give.

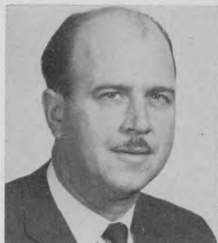
Expressions of appreciation were heard on every hand as the group dispersed. "We should have more meetings like this one" was the theme of the comments.

NEWS OF AND FOR EATONIANS

MR. J. E. BABINEAU, Department Manager of the Electric Refrigerators and Air Conditioners, came to us from the Saskatoon Store in 1960, and we are only now hearing about his fame in his home town. In the October issue of *Prairie Breezes*, the Eaton staff magazine for Saskatchewan, we find Mr. Babineau and three other distinguished-looking gentlemen lined up in their hats and overcoats and this story under the picture:

"Former Saskatoon Hilltop coach, Mr. Johnny Babineau, was honoured by the City of Saskatoon and the Hilltops in a ceremony at half-time during a recent Hilltop game. Saskatoon Mayor, Sid Buckwold, presented Johnny with a City of Saskatoon Certificate of Merit. DeLisle Thompson, president of the Hilltops presented Mr. Babineau with a life membership in the club. Dr. Ray Dickson made the introductions."

Congratulations, Mr. Babineau.



JOAN FIERCE, Piece Goods Department, gave us the opportunity to bask in reflected glory when she brought in the greatest fish story of the year with this astonishing picture. The fish was caught by Joan's brother, Gordon Eric Braund, Uranium City, who works for Gunnar Gold Mines. He caught it in Lake Athabasca and the vital statistics are: weight 102 pounds, length 51 inches, girth 44 inches — the world's record lake trout. Some experts estimate that the fish may be 40 years old. When Gordon comes here shortly for a holiday we hope to find out what equipment and magic he used to lure the wise old fellow out of the depths. Congratulations, Gordon.



MR. TOM M. MILLER officiated at the presentation of an Eaton trophy early in October. Capt. R. Brian O'Regan, Public Relations Officer at Fort Osborne Barracks sent in the picture and this story:

"This 11-man squad from the Royal Winnipeg Rifles captured the Eaton trophy in the Annual Armed Forces Rifle and Drill Competition at the St. Charles rifle range. Mr. Tom M. Miller, right, Public Relations Officer for The T. Eaton Company, made the presentation to Lieut. Don Barsky following the tournament. Five teams from four Winnipeg Militia units participated."





Employees' Charitable Fund representatives Florence Rogers, President, and Vic Fotheringham, Secretary, with mock-up of \$102,300 cheque. Taken at Portage and Main, Tuesday, October 3.

All members of the Eaton Employees' Charitable Fund were proud to read in the papers of Wednesday, October 4, the accounts of our Company's donation to the Winnipeg Community Chest. The total gift was made up of \$60,000 from our Fund, \$40,000 contributed by the Company, and individual contributions of \$2,300.

The Chest motto for this campaign is SHARE YOUR HAPPINESS. This large gift is an attempt on our part to do this. The Chest, as you know, is raising money in the most efficient way to support 41 agencies for helping people.

If you are not already a contributor to the Eaton Employees' Charitable Fund, ask your Fund representative or department manager how you should enter your name.

SUGGESTION WINNERS



Miss M. R. Hunter



Mrs. E. Gordon



Miss M. Davies



Mrs. S. Krysko



Mrs. B. Ashton

Miss M. R. Hunter,
Post Office and
Information Bureau\$10.00

Mrs. E. Gordon,
Sporting Goods 10.00

Miss M. Davies,
Catalogue Exchanges.. 8.00

Mrs. S. Krysko,
Catalogue Employees'
Lunch Counter15.00

Mrs. B. Ashton,
Shopping Card
Pay-in Office15.00



MR. FRANK W. WONNACOTT

Mr. Frank Wonnacott who retired from the Catalogue China Department in 1956 after 33 years of service with the Company, died on Friday, September 29. He is survived by his wife, one son and three daughters, two brothers and seven sisters. To them we extend our deepest sympathy at this sad time.

MR. THOMAS COULSON

Mr. Thomas Coulson, formerly of the staff of the Night Watchmen Department, died on Saturday, October 21. He retired in 1951 after 26 years of service with the Company. Surviving are his wife, four sisters and one brother, to whom we extend our sincere sympathy.

MR. WILLIAMSON REID

Mr. Williamson Reid died on Sunday, October 29. He had been with the Night Care-taking staff prior to his retirement in 1949, and had worked for 25 years for the Company. He is survived by his wife, two daughters, a son, and a brother. Our deepest sympathy is extended to them.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Mother

Mrs. E. Wickdahl.....Drugs
Mr. E. Guile.....Catalogue Adjusting
Mr. J. C. Marshall.....Drugs
Mrs. H. Adams.....Lower Priced Store Meats
Mr. J. McGregor.....Delivery
Mrs. E. Couch.....5th Floor Cafeteria
Mrs. K. Farquhar.....Catalogue Exchanges
Mr. C. L. Cuthbert.....Catalogue Shipping
Mr. A. Whettell.....Light, Heat and Power
Mr. H. Johnson.....Lower Priced Store
Men's and Boys' Clothing
Mr. Harold Johnson.....Men's Clothing
Mrs. O. Hardie.....Hosiery

In the Loss of a Father

Mrs. P. Pelland.....Employment Office
Mr. C. Trick.....Fancy Food Shop
Mrs. L. Hogue.....Drugs
Mrs. B. Charette.....3rd Floor Coffee Bar
Mrs. M. White.....Radios and Television
Mr. W. Reid.....Carpet Work-room
Mrs. F. Sul.....Catalogue Radios, Television

Contacts, November, 1961

In the Loss of a Brother

Mr. C. Saunders.....Catalogue Shipping
Mr. W. Johnston.....Catalogue Men's Furnishings
Mrs. R. Ingimundson.....Drapery Work-room
Mr. J. R. Wood.....Travel Office

In the Loss of a Sister

Mrs. M. Gaffield.....Employees' Lunch Room
Mrs. G. Moyse.....Catalogue Distribution, Files

In the Loss of a Wife

Mr. W. Vine.....Caretaking

In the Loss of a Husband

Mrs. M. Timmins.....Juniors' Dresses, etc.

In the Loss of a Baby Son

Mr. A. Shankie.....Night Caretaking

Twenty-Three



This is the cover of
your **CHRISTMAS GIFT** Catalogue —
a good list of shopping suggestions.

EATON'S

Canada's Christmas Store